

# ALUCAST 2016

## Ends with Record Visitors



**Zubin Kabraji**, Secretary, Aluminium Casters association of India ; **R.A.R Prasad**, Technical Advisor, Aluminium Casters association of India ; **Sonia Prashar**, Managing Director, NürnbergMesse India Pvt. Ltd. ; **Milind Doiphode**, Head IPO India, Mercedes Benz Cars, Procurement & Supplier's Quality ; **Prasan Firodia**, President, Aluminium Casters association of India, Managing Director- Force Motors ; **Ajay Nair**, Partner-Advisory Services, Ernst & Young ; **T. Parabrahman**, Trustee, Aluminium Casters association of India

**A**luminium Casters' Association of India (Alucast) 2016, the biennial International Conference and Exhibition on Die Casting Technology concluded its proceedings with visitors and delegates surpassing the figures of 2014 event by 40 percent.

The event was organised by Alucast, and produced by NürnbergMesse India, and it was held at the Bangalore International Exhibition Centre

Out of the 150 brands on display, 30% of the participation was international from countries including Japan, Switzerland, Germany, Taiwan, Italy and China. A notable feature was the "China Pavilion" under which companies dealing in design and manufacture of Dies, Die Casting machines, Machine accessories and PDC Castings for auto parts displayed their products.

The theme for the event was: "Challenges Ahead for Aluminium Die Casters".

In his Presidential address, Mr. Prasan Firodia, Managing Director- Force Motors & JayaHind Industries remarked that keeping in mind the challenges posed by emission,

especially by the automobile industry, the theme is most appropriate and timely. He further added that "Alucast 2016 would not only present knowledge and information about the core industry, but also explore and analyse the threats and challenges faced and try to find feasible solutions to overcome them. In the process, it will help unleash the true potential of the die casting industry and make India the ideal destination for aluminium die casting. It would also help the association to move closer to its stated objectives".

Mr. Parabrahman, Trustee, Alucast, welcomed the gathering of exhibitors, authors, delegates and visitors at the start of the event. He introduced the Chief Guest for the Inaugural Session, Mr. Milind Doiphode, Head IPO India, Mercedes Benz Cars, Procurement & Supplier's Quality and other dignitaries on the dais. Emphasising that the secretariat is embarking on member centric, result oriented activities, Parabrahman appealed for continued support from the members.

A special feature of the inaugural session was the presentation on "The State of Indian Economy and the Automobile Industry" by

Mr. Ajay Nair, Partner-Advisory Services, Ernst & Young.

Quoting liberally from statistics, Nair termed the state of Indian economy as one with promise, expected to maintain a GDP growth rate of 6.8 to 7.8% over the next decade. "Auto sector will grow at 10%, helped by increased demands for mobility pushing up volumes in the smaller passenger vehicles and last mile delivery vans. Demand growth for die castings is projected to be around 10%", he concluded.

This was followed by release of Alucast publications, namely, the 8th Edition of the popular Directory of Aluminium Casting Industry.

On the last day of the event the Best Die Casting awards were announced; a new feature which drew an overwhelming response from the visitors.

IBEX Industries, Bangalore won the award for the best casting and JayaHind Industries, Pune won the award for second best casting.

Alucast 2018 will take place from December 6-8, 2018 at IEML, Noida, NCR.