



BIR launches Global Recycling Foundation to champion worldwide initiatives



The Bureau of International Recycling (BIR) launched the Global Recycling Foundation at its World Recycling Convention in London, where it also invited members to become the first cohort of Foundation “Friends” when they donate. Current BIR President Ranjit Baxi is the Foundation’s Founding President. The Foundation, formed by BIR but run as an independent organisation, will promote and support the global recycling industry in its mission to showcase the crucial role of recycling in preserving our planet’s future.

This is a direct result of the success of Global Recycling Day 2018. Global Recycling Day 2019 will be the biggest activity supported by

the Foundation. The first-ever Global Recycling Day took place in March 2018. Its aim was to celebrate the importance of recycling in preserving the planet’s primary resources and it introduced the world to the Seventh Resource (the materials we recycle).

The first Global Recycling Day reached millions of people (over 10.5 million on social media channels alone) and ignited a movement across the world, from Mongolia to Sao Paulo, Paris to the Maldives. With plans underway for the second annual awareness day on 18th March 2019 (with a new theme of “Recycling Into the Future”), the creation of the Foundation is a crucial step in securing the future of the Global Recycling Day and other initiatives aiming at the promotion of a global and united approach to recycling.

The Global Recycling Foundation has nine primary goals which underpin its mission to ensure recycling remains central to the preservation

of our planet’s resources and future:

1. Continue to support & celebrate Global Recycling Day on 18 March each year.
2. Promote the prioritization of the Seventh Resource.
3. Foster the promotion of recycling across the world, and support and share best practices and innovation.
4. Protect biodiversity.
5. Commit to, and promote, eco-responsibility and the circular economy.
6. Encourage responsible, sustainable and inclusive environmental actions to the benefit of ecological developments.
7. Support statistical, economic and social studies in the field of recycling.
8. Support research and innovation in the field of recycling.
9. Support educational programmes, university and scientific research in the field of recycling.

New at wire 2020 in Düsseldorf: Special exhibition areas for Fasteners and Springs

Wire 2018 exceeded all records attained so far and this success might still be topped: wire 2020 in Düsseldorf will open up for the first time with Fasteners and Springs forming independent exhibition areas under the roof of wire 2020. Start of registration for potential exhibitors is by end of January, 2019.

For quite some time now the organisers of the global trade fair wire and cable have observed developments on national and international markets and interviewed



exhibitors and potential customers – always with a view to being close to the market and able to respond to current needs of the wire and cable industries. With these two new exhibition areas Fasteners and Springs, Messe Düsseldorf responds to market needs while

closing the gap between machinery, plant, raw materials and finished products at the same time.

“The finished products fasteners and springs are especially ideal complements for the machinery, equipment and raw materials we have presented at wire in Düsseldorf so far. This extension of ranges guarantees wire an additional pillar with growth potential from 2020,” delights Friedrich-Georg Kehrer, Global Portfolio Director Metals and Flow Technologies, according to a press release.