



ASK Chemicals

Introduces itself at the 70th World Foundry Congress 2012



Monterrey (Nuevo Leon), Mexico; April 25-27, 2012 – ASK Chemicals presents itself to the Mexican foundry market with its comprehensive product portfolio, extensive casting know-how and technical expertise. As industry leading innovators, ASK Chemicals plans to unveil its latest and greatest offerings at this year's World Foundry Congress.

German based ASK Chemicals plans to present industry leading research focused on new and improved casting defect solutions as they pertain to refractory coatings and feeding aids. Visitors of the 70th World Foundry Congress will also gain insight into ASK Chemicals full breadth of products and learn how they can improve all aspects of casting production: Binders, additives, auxiliaries, coatings, feeding-aids, filters, metallurgical products as well as design services aimed at optimizing casting performance.

As an environmentally focused company ASK Chemicals also plans to unveil several sustainable products aimed at reducing the foundry industry's overall carbon footprint. ISOCYCLE™, for instance, ASK Chemicals' latest recycling program, will be on display.

To stress ASK Chemicals' casting know-how and expertise, papers to be presented by ASK Chemicals at the 70th World Foundry Congress, will focus on its latest developments:

1. "A New Sand Additive to Control Veining and Eliminate the Need for Refractory Coatings" presented and authored by Mr. Jaime Prat – ASK Chemicals

2. "Examining Contamination in Steel Castings from Feeding Aids" presented and coauthored by Mr. Ralph E. Showman.

ASK Chemicals can offer significant

value added solutions to the foundry industry – not only by its excellent products but also by its experts who understand the entire casting process in all details and demands. ASK Chemicals is capable of providing customer specific solutions by fine tuning product performance and the casting process in a way that the specific foundry can produce the

demand casting quality under the most competitive conditions of the foundry setup. This ability has made them the preferred supplier for foundries in the highly demanding German and US foundry industry.

"We will leverage the broad know-how derived from the American and the European Foundry Industry and will adopt them to the specific demands of our customers. By using technologically advanced products and people with a broad foundry expertise, we develop together with our customers, enabling them to become world-class – anywhere in the world. We are ready to invest and devote significant amounts of resources to maintain and grow our leading position. We form strong and long lasting partnerships with our customers – for their and our mutual benefit." says Scott Hoertz, COO ASK Chemicals Group.



About ASK Chemicals

ASK Chemicals is one of the world's largest suppliers of foundry chemicals, with a comprehensive product and service portfolio of binders, coatings, feeders, filters and release agents, as well as metallurgical products including inoculants, inoculation wires and master alloys for iron casting.

The new company has 30 locations in 24 countries, in 16 of which it has its own production plants, and has a global workforce of around 1,800 people. With research and development centres in Europe, America and Asia, ASK Chemicals sees itself as the driving force behind industry specific innovations committed to offer customers a consistently high level of quality. Flexibility, fast response, quality and sustainability as well as cost-effective products and services are of key importance here.

